
MWDSI Newsletter

Newsletter of the Midwest Region Decision Sciences Institute
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Highlights:

President's Message



p. 1



2010 Midwest DSI Annual Meeting:
Announcement

p. 2



A Call for Nomination for the 2010-2011
Midwest Fellow

p. 4



2009-2010 Midwest DSI Officers

p. 4



New Midwest DSI Officers Nominated

p. 6



Midwest DSI News Update

p. 7



People in the News

p. 8

The MWDSI Newsletter is published once each semester. Suggestions, opinions, announcements, and other contributions are welcome.

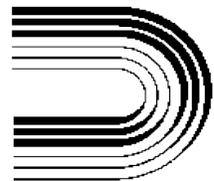


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**MIDWEST DECISION SCIENCES
INSTITUTE (MWDSI)**





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PRESIDENT'S MESSAGE



Dear Midwest DSI Colleagues,

I hope this newsletter finds you well and actively engaged in a full compliment of satisfying and productive activities. For the New Year, I wish you and your families all the very best, and continued good luck, success, health and happiness. I also hope that the spring semester has started up nicely for you.

I would like to begin this message by thanking Ceyhun Ozgur (Valparaiso University) and his board for a successful 2008-2009 program year. I would also like to thank Rocky Newman (Miami University) and his program committee for hosting the 2009 MWDSI Conference. The conference was held on the beautiful campus of Miami University in Oxford, Ohio, and was a great success. I would like to thank Rocky especially since this was already the second time, after 2003, that he volunteered to organize the conference.

This year's national DSI meeting was held November 14-17, 2009, in New Orleans, Louisiana. On the Saturday of the conference the board met and approved the meeting minutes from the board meeting at the MWDSI Conference in Oxford. The agenda for the board meeting is included later in the newsletter.

The traditional MWDSI reception at the national DSI meeting was held on the Sunday of the conference. The reception would not have been possible without the kind sponsorship of the following universities (in alphabetical order): Bowling Green State University, DePaul University, Dominican University, John Carroll University, Indiana University, Michigan State University, The Ohio State University, and Western Kentucky University. I would like to thank Arvid Johnson, President Elect, for his outstanding fundraising efforts to support this event.

Please find important information about our upcoming MWDSI Conference later in this newsletter. The conference will be held April 22-24, 2010, at the Crowne Plaza Hotel in Toledo, Ohio. The team, led by Anand Kunnathur, Conference Chair, and Udayan Nandkeolyar, Program Chair, is in the process of assembling an exciting and innovative program. I encourage you to submit a competitive paper, a detailed abstracts, or a proposal for a symposium, tutorial or workshop by the submission deadline of February 15, 2010.

If you have questions, suggestions or concerns about issues raised in this newsletter, or about any aspect of Midwest DSI, please contact me (Schoenherr@bus.msu.edu) or any member of the Board. I look forward to hearing from you.

Sincerely,
Tobias Schoenherr
President, MWDSI, 2009-2010

2010 MIDWEST DSI ANNUAL MEETING: ANNOUNCEMENT

The Midwest region of Decision Sciences will hold its 41st Annual Meeting on April 22-24, 2010 in Toledo, OH.

<http://mwdsi2010.utoledo.edu/>

The Program Team has been busy planning some unique experiences and sessions at the MWDSI Conference. Our objective is to provide a quality, accessible, regional program. With today's budget crises in higher education, many academics do not have the resources to travel to the national conferences. We hope that the attendees will include colleagues from institutions of all sizes. The conference is hosted by the College of Business Administration at University of Toledo. The conference will be held in the Crown Plaza Hotel in Downtown Toledo (For reservation call 419-241-1411 or 1-888-444-0401, and the supply group code MID, <http://crownplaza.com/>).

Deadline for paper submissions will be 2/15/10. Questions can be sent to Dr. Anand Kunnathur at the University of Toledo, akunnat@utnet.utoledo.edu. More details of the submission guidelines are:

Conference Theme

Global Supply Chain and Technology Management

CALL FOR PAPERS

Competitive papers or detailed abstracts and proposals for symposia, tutorials and workshops are invited for, but not limited to, the topic areas listed below. Sessions involving practitioners will be given special consideration. All papers will be blind refereed electronically, and accepted papers will be published in the conference Proceedings. Abstracts should be of sufficient detail to indicate clearly the objectives of the research. Preference is given to completed papers. It is understood that submissions have not been previously published in a Proceedings or journal, nor are submissions currently under review for publication or presentation elsewhere. Submission of a paper implies that an author will register for the conference, attend the conference, and personally present the paper, if accepted. All papers, abstracts and workshop proposals must be submitted electronically on or before **February 15, 2010**. Please visit <http://mwdsi2010.utoledo.edu> for details and updates.

MidWest Decision Sciences Institute is pleased to launch the Project Management Program Track in partnership with the Decision Sciences Institute. In an effort to increase teaching and research interest in Project Management and further the partnership between MWDSI and its parent institution, several sessions on project management will be offered at the 2010 MWDSI Annual Meeting in Toledo. The intent is to draw from the collective membership of both organizations to establish these sessions. Sessions are planned on general Project Management issues, Information Technology Project Management, and Project Management Instruction. Negotiations are underway for possible fast-tracking of quality papers to related journals and for presentations by a Project Management

society on practice and instructional issues. Paper submissions should follow the Annual Meeting guidelines.

PROGRAM TRACKS

- ◆ Accounting
- ◆ Marketing and Sales
- ◆ Project Management
- ◆ Business Strategy, Policy and Org. Behavior
- ◆ Information Security and Ethics in the Global Supply Chain
- ◆ Statistics, Decision Analysis, MS/OR techniques
- ◆ Manufacturing Management
- ◆ Technology Management, Sustainability, Engineering Management
- ◆ Global Supply Chain Management
- ◆ Production and Operations Management
- ◆ Entrepreneurship, Clean Energy management
- ◆ Healthcare IT, Healthcare Operations and Delivery
- ◆ International Business and Electronic Commerce
- ◆ Finance in the Global Supply Chain
- ◆ Quality and Service Management
- ◆ Practitioner Symposium
- ◆ Student Case Competition

At least one author per paper must be registered by March 15, 2010 before papers are accepted by the **Proceedings Editor**.

Program Participation: Paper reviewers, discussants, and session chairpersons will be needed for a successful program. Please contact the Conference Chair or Program Chair to indicate your interest by **February 1, 2010**. Symposia, tutorials, and workshops on current topics are invited. Please contact the Program Chair concerning these proposals.

Distinguished Paper Awards: Distinguished papers will once again be selected to recognize outstanding papers presented at the conference.

Student Papers: Cash awards will be presented to the top three student papers. Papers submitted in the student track must be solely of student authorship.

Fast Track Journal Review: The papers nominated for the best paper awards and other entries identified by track chairs will be strongly recommended to a group of journal editors for another round of fast track peer review and possible publication in those journals.

Volunteers: Anyone interested in participating in the program as a session chair or reviewer should communicate her/his interests to the **Program Chair**

CONTACT INFORMATION

Conference Chair

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2010-2011 CALL FOR NOMINATIONS FOR MIDWEST FELLOWS

The Midwest Decision Sciences Institute is soliciting nominations for its designation “Midwest Fellow.” The primary basis for the nominations should be service to DSI in general and MWDSI in particular. Nominations should include a resume of the nominee, a list of service to DSI and MWDSI, and a narrative providing arguments for the nomination. The candidate’s record in teaching and research will also be considered.

Nominators must submit the above material via e-mail attachments to the following e-mail address no later than February 15, 2010: midwestfellow@gmail.com. A confirmation message will be sent once the nomination has been received.

2009-2010 MIDWEST DSI OFFICERS

Position	Officer, School	Email Address
Past President	Ceyhun Ozgur, Valparaiso University	ceyhun.ozgur@valpo.edu
President	Tobias Schoenherr, Michigan State University	schoenherr@bus.msu.edu
President Elect	Arvid Johnson, Dominican University	ajohnson@dom.edu
Secretary	Gerry Aase, Northern Illinois University	gaase@niu.edu
Treasurer	Xiaodong Deng, Oakland University	deng@oakland.edu
VP for Planning & Development	Vijay Shah, West Virginia University	Vijay.Shah@mail.wvu.edu
VP for Publications	Hokey Min, Bowling Green State University	hmin@bgsu.edu
VP for Member Services	Peter B. Southard, University of St. Thomas	south8188@stthomas.edu
VP for Student Liaison	Sachin Modi, University of Toledo	sachin.modi@utoledo.edu
VP for Industry Liaison	Brad Hull, John Carroll University	bzhull@jcu.edu
Archivist	Charles Watts, John Carroll University	drwatts@jcu.edu

Midwest Regionally-Elected VP	Gene Fliedner, Oakland University	fliedner@oakland.edu
Conference Chair	Anand Kunnathur, University of Toledo	akunnat@utnet.utoledo.edu
Program Chair	Udayan Nandkeolyar, University of Toledo	unandke@utnet.utoledo.edu
Webmaster	Gene Fliedner, Oakland University	fliedner@oakland.edu

Please congratulate these individuals and feel free to contact them in order to express your concerns and suggestions for how MWDSI can better serve your needs.

NEW MIDWEST DSI OFFICERS NOMINATED

The following individuals were recently nominated for vacant positions on the Executive Board of Midwest DSI.

President-elect: Xiaodong Deng is an Associate Professor of Management Information Systems at Oakland University. He has served as the Treasurer and VP for Publication for Midwest Decision Science Institute (DSI). He has also served as reviewer, discussant, session chair, and track chair at previous Midwest DSI and as reviewer, session facilitator at previous national DSI Annual Meetings. Dr. Deng has served as the review coordinator for the 26th International Conference on Information Systems (ICIS) in 2005 and for the doctoral consortium at 27th ICIS in 2006. His scholarly work has been published in *Decision Sciences*, *Journal of Management Information Systems*, *Information & Management*, *Information Resources Management Journal*, *Behavior and Information Technology*, and *Journal of Intelligent Manufacturing*. He holds a Ph.D. in manufacturing management and engineering from the University of Toledo.

Treasurer (2-year term): **Hokey Min** currently holds the James R. Good Chair in Global (Supply Chain) Strategy in the Department of Management at the Bowling Green State University. He was a Professor of Supply Chain Management, Distinguished University Scholar, Founding Executive Director of the Logistics and Distribution Institute (LoDI), and Founding Director of the UPS Center for World-wide Supply Chain Management and the Center for Supply Chain Workforce Development at the University of Louisville. He received an MBA (in Production Management) from Yonsei University (Seoul, Korea), M.S. in Operations Management from the University of South Carolina, and gained his PhD in Management Sciences and Logistics from the Ohio State University. His research interests include global logistics strategy, supply chain resilience, benchmarking, and supply chain modeling. He has published more than 130 articles in various refereed journals including *European Journal of Operational Research*, *Journal of Business Logistics*, *Journal of the Operational Research Society*, *Transportation Journal* and *Transportation Research*.

Dr. Min has been actively involved in both the regional (i.e., Midwest, Southeast, and Northeast) and national Decision Sciences Institute activities for more than two decades. He served as a session chair, presenter, discussant, and paper reviewer for both regional and national DSI meetings. He recently served as VP of Industry Liaison for the Midwest Decision Science Institute in 2007-2008 and has been serving as VP of Publications since 2009.

VP for Publications: Peter A. Salzarulo is an Assistant Professor of Supply Chain Management in Miami University's Farmer School of Business. He received his Ph.D. from Indiana University's Kelley School of Business with concentrations in Operations Management and Decision Sciences. His research interests include the use supply chain coordination mechanisms in manufacturing organizations, appointment scheduling, and quality management in the healthcare settings. Prior to pursuing his Ph.D., he worked for a heavy equipment manufacturer in the paper industry in field service and application engineering roles as an Assistant Professor of Operations and Supply Chain Management at the University of Toledo. He received his B.S. in Engineering from the University of Poona, India, a M.S. in Industrial Engineering from the University of Cincinnati and his Ph.D. in Operations Management and Decision Sciences from Indiana University.

VP for Industry Liaison: Brad Hull is an Associate Professor of Operations Management in the Department of Management, Marketing, and Logistics at John Carroll University. He received his BS in Mathematics from the University of Pennsylvania, MS in Operations Research from Stanford University, and PhD in Operations Research from Case Western Reserve University. Dr. Bradley Hull has previously held faculty positions at Washington University, Kent State University, Case Western Reserve University and Lake Erie College. His teaching includes courses in operations management, logistics, and transportation.

In addition to his position at John Carroll University, Dr. Hull consults for the Port of Cleveland. Prior to John Carroll, Dr. Hull had an extensive career managing supply chains in the oil and chemicals industries with British Petroleum. At BP he was logistics director for BP Chemicals Company and later managed (much of) the Alaskan Oil supply chain.

He has published articles in the *International Journal of Logistics Management*, *International Journal of Production Economics*, *Journal of the Transportation Research Forum*, *Journal of Macromarketing*, and *Logistics Information Management*. He is a member of the CSCMP, CFA, ISM, WERC, OFCA, and, of course, DSI.

VP for Student Liaison: Sachin Modi is an Assistant Professor of Operations and Supply Chain Management at the University of Toledo. He received his B.S. in Engineering from the University of Poona, India, a M.S. in Industrial Engineering from the University of Cincinnati and his Ph.D. in Operations Management and Decision Sciences from Indiana University. Dr. Modi's research interest include procurement, supply chain management, innovation and information technology. His work has appeared in the *Journal of Operations Management*. He serves as an ad-hoc reviewer for the *Journal of Operations Management*, *Journal of Supply Chain Management*, *International Journal of Operations and Production Management*, and *Production and Inventory Management Journal*. He also served as track chair for the 2009 POMS conference and VP for Student Liaison for the Midwest DSI for the 2009-2010 year. In the past he has also served as reviewer for both the regional and national DSI meetings.

MIDWEST DSI NEWS UPDATE

Midwest DSI Regional Officers Meeting – Agenda

Saturday, November 14th, 2009, 3:00-4:30 p.m.

Place: St. Charles

Attendees

Gerry Aase	Sachin Modi	Peter Southard
Xiaodong Deng	Anand Kunnathur	William Tallon
Gene Fliedner	Janet Hartley	Hokey Min
Arvid Johnson	Udayan Nandkeolyar	Tobias Schoenherr

1. Approval of the minutes of the Saturday, April 18, 2009 meeting
2. Annual meeting reports
 - a. 2009, Miami – Rocky Newman
 - c. 2010, Toledo – Anand Kunnathur
 - c1. Registration via PayPal
3. Officers Reports
 - a. President-Elect – Arvid Johnson
 - b. Treasurer - Xiaodong Deng
 - c. Secretary – Gerry Aase
 - d. Planning and Development – Vijay Shah
 - i. 2010 meeting (Toledo, Ohio)
 - ii. 2011 meeting (Louisville, Kentucky)
 - iii. Future meetings
 - e. Membership Services - Peter B. Southard
 - f. Industry Liaison – Brad Hull
 - g. Student Liaison – Sachin Modi
 - h. Publications – Hokey Min
 - i. Archivist – Charles Watts
 - j. Regional VP - Gene Fliedner
4. Revisit/reconsider MWDSI reception at the national DSI meeting
5. New Business

THE PEOPLE IN THE NEWS

Dr. Amelia Carr will assume the chairmanship of the Department of Management at the Bowling Green State University in the fall semester of 2010. Dr. Carr has to fill a big shoe left by the outgoing department chair, **Dr. Janet Hartley**.

